First Annual
Corn Bowl Game

BLOOMINGTON, ILLINOIS

Thanksgiving Day

NOVEMBER 27, 1947

Souvenir Program

Bloomington is the Home of

The State Farm Insurance Companies

"America's Most Progressive Insurance Organization"

State Farm Mutual Automobile Insurance Co.
*(The World's Largest Auto Insurer)

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*Home Owners—Farmers! Inquire about State Farm Mutual's NEW Comprehensive Personal and Residence Liability or Comprehensive Farm and Farm Employer's Liability protection that may now be obtained as a part of any one of our four new policies. Protects you against practically every liability, including sports.

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Oil-O-Matic offers everything you want in *completely* automatic oil heat—including the economy and long, trouble-free life that only the famous Low Pressure Principle makes possible. Units for any size home, old or new.

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Heating & Cooling Co.
528 N. Main Bloomington, Ill.

CLAY DOOLEY
"The Tire Man"
210 W. Front St.
Bloomington, Ill.

Good Old McLean County

By WAYNE C. TOWNLEY

"It's always fair weather
When good fellows get together"
Richard Hovey, Normal, Illinois.

General Gerald Thomas, of the United States Marine Corps, who is now in China, often played football with the Wesleyan team.

"Billy" Welch was the highest priced baseball player of his day in the National League ($3,750.00 a year). Bloomington was his home.

Fred "Brick" Young of Bloomington, nationally known sports authority and Big Ten official, often played and also officiated here.

Cyril Shepherd, sports reporter and later war reporter with Admiral Nimitz in the South Pacific, covered the games in McLean County for years.

Charlie Radbourne—"Old Hoss", the greatest baseball pitcher who ever lived, winner of 40 consecutive games, lived and was in business, in Bloomington. He is in Baseball's Hall of Fame and a beautiful bronze tablet marks his grave in the Bloomington Cemetery.

Vernon L. Nickell, better known as "Big Nick" now the State Superintendent of Public Instruction for the State of Illinois, was a star football player on the Wesleyan team, in the "Good Old Days."

Merrill Holmes, President of Wesleyan, Chaplain of the "Old Fighting 69th Regiment" of New York, veteran of the Argonne and other great battles of the First World War, is an active enthusiast of football and other sports. President Fairchild of Normal University, coached at one time and is a booster for athletics.

"Billy" Darnborough left Bloomington in 1890 and played at Monte Carlo in 1912. There he came near breaking the bank. According to tradition he broke it but no one ever did. It is said that $270,000,000 changed hands in his six months of play. He lives as a country gentleman on his estate near London. He is a cousin of Clark Griffith.

And if your feet are tired think of Walter Dodge who made a fortune out of the discovery of "Tiz." If your teeth chatter with the cold think of his brother Dr. Fred Dodge at one time dentist to the Court of Austria. Both of them formerly lived at Chenoa.

Ripley in his BELIEVE IT OR NOT says Franklin avenue is the only street in the world with a University at each end of it.

Bloomington is the home of Pete and Bumps Elliott who defeated the University of Illinois in football on Nov. 1, 1947. There were nine other men on the Michigan team but their names have been forgotten.

Illinois Wesleyan defeated Northwestern University 3 to 0 in 1912 when "Bill" (now Reverend) Steinkraus played.

And do you remember that in 1891 Illinois Wesleyan football team defeated the University of Illinois in the first football game that the University of Illinois ever played?

Here was the home of the Bloomington "Three I" baseball team, whose manager at one time was "Tiny" Goodbread, who having lost 16 straight games, answering the question: "What do you think about it", is supposed to have said "You can't win them all."

Clark Griffith, famous pitcher and owner of the Washington "Senators" was reared in Normal.

"Dizzy" Dean pitched baseball here in the early 1940's.

Walter Eckersoll, considered by many as the greatest football player of all time, officiated at football games in Bloomington numerous times.

And I want to tell you about the Bloomington lady whose railroad train was held up by Jesse James and about the time I met Frank James his brother, but someone just said "I don't like history"—there's the whistle and the game is on.

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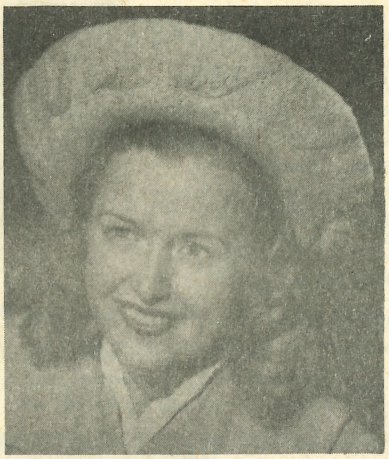
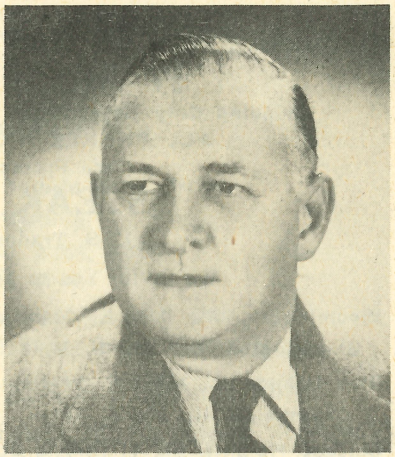
Decatur, Ill., 129 E. William
Galesburg, Ill., 139 S. Prairie St.
Harvey, Ill., 15329 Center, Ave.
Hammond, Ind., 5422 Hohman Ave
517 E. State St.
Whiting, Ind., 1402 Indianapolis
Danville, Ill., 509 N. Vermillion St.
Hot Springs, Ark., 601 Central Ave.
Kankakee, Ill., 206 N. Schuyler St.
Peoria, Ill., 633 Main St.
Rantoul, Ill., Chandler and
Congress on Route U. S. 45
Springfield, Ill., 508 E. Monroe
Danville Drive-Inn, 306 W. Main
Normal Drive-Inn., Main-Virginia
Champaign Drive-Inn., 3rd-Green
Decatur Drive-Inn., 22nd-Cantrell
Galesburg Drive-Inn.,Main Fulton
Peoria Drive-Inn, at the Old Bridge
LaSalle Drive-Inn., 3rd-Creve Coeur

We wish to Thank ALL, who in any way have Helped to make this, Our First Corn Bowl Game a Success.



Miss Louise Olson
Official Hostess



A. B. Perry
General Chairman

COMMITTEES

General Chairman ..... A. B. Perry
Official Hostess ..... Miss Louise Olson
Parade Marshall ..... Joe Elliott
Parade Management ..... Jr. Chamber of Commerce
Chairman of Traffic ..... Chief of Police Clyde Hibbens
Chairman of Finance ..... Robert Webber
Chairman of Seating ..... Don Massie
Chairman of Field ..... Joe Yurieco
Chairman of Construction ..... Tony Totter
Chairman of Tickets ..... Bill Rediger
Chairman of Floats ..... Earl Griener and Bane Pierce
Chairman of Horses ..... Harold Mecherle and Mitt Duerr
Chairman of Publicity ..... Art Kane
Chairman of Radio Advertising ..... Jim McNulty
Chairman of Bands ..... John Ruysbroek
Chairman of Distribution ..... Roy Martin
Chairman of Insurance ..... Paul Jefferson
Chairman of First Aid ..... American Red Cross
Chairman of Ambulance Service ..... Fred Murray
Chairman of Decorations ..... Walter Wolff
Chairman of Entertainment ..... Mayor Mark B. Hayes
Chairman of Refreshments ..... Bud Kennedy
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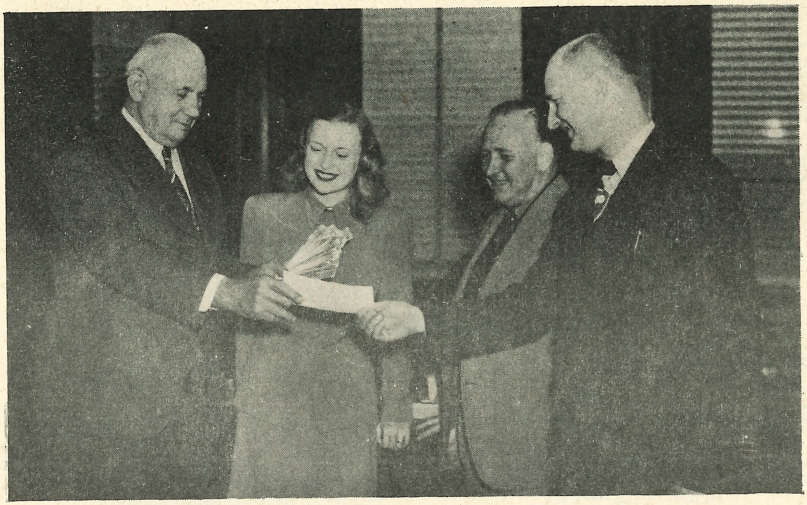
Official Decorator of City ..... H. Porter, Peoria Flag Co.
Chairman of Advertising Distribution ..... Harry Dowell, Boy Scouts
Chairman of Program Committee ..... Mrs. Herb Robinson, Mrs. Lyle Ribley
Chairman of Hybrid Floats ..... Paul Funk
Chairman of Legal Committee ..... J. B. Murphy
Master of Ceremonies ..... Mel Callahan



Largest Purchaser of Tickets
Mr. G. J. Mecherle, Chairman of the Board, State Farm Insurance Co.
Purchased 2,200 Tickets, check total $2,640.00

Sponsors:

Louis E. Davis Post No. 56 of the American Legion
Harry Henley, Commander
Hybrid Seed Corn Breeders of Illinois

Athletic Committee:

A. B. Perry
Fred Young
Roy L. Martin
C. K. Watkins
Dr. Jenkins
Harry Henley
Joe Yurieco

Organizations Taking Active Part:

Bloomington Kiwanis Club
Jr. Chamber of Commerce
Hybrid Seed Corn Breeders
Kane Advertising Company
Louis E. Davis Post of the American Legion
Association of Commerce
City Officials
McLean County Sheriff's Office
State Police
American Red Cross
Bloomington Tent and Awning Co.
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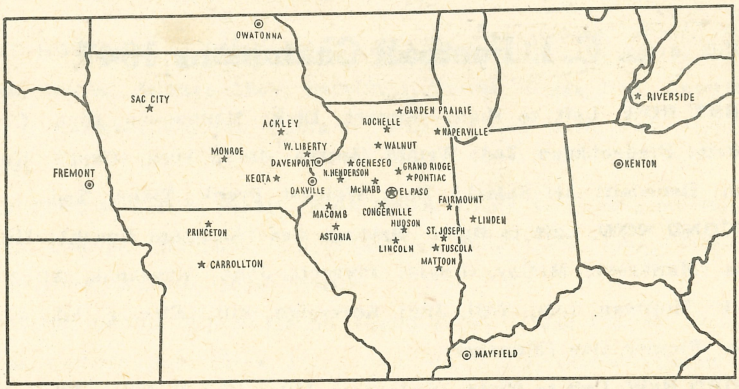
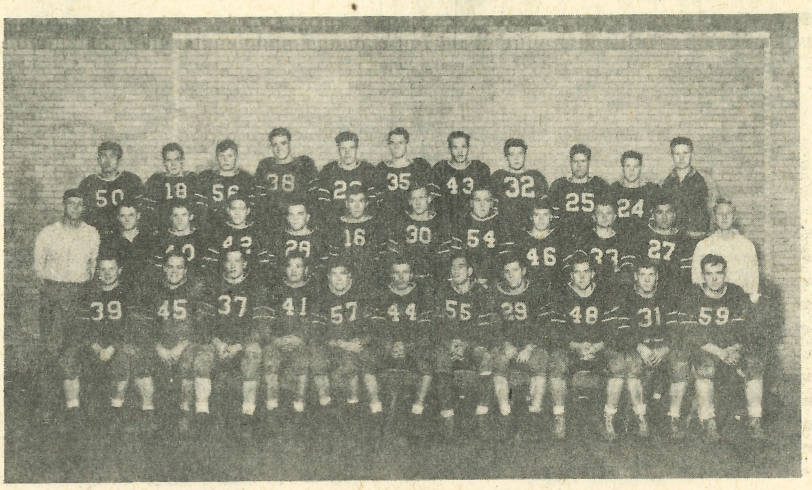
This map shows the locations of each of the member growers of Pfister Associated Growers, Inc. These 26 growers own P. A. G. and Genuine Pfister Hybrids.



More and more farmers are planting the hybrids that bear this trademark. Look for this trademark the bag when you buy your Hybrid Seed Corn . . .

Genuine
PFISTER HYBRIDS

PFISTER ASSOCIATED GROWERS, Inc.
El Paso, Illinois



NORTH CENTRAL COLLEGE

C. C. I. Football Champions 1947

FIRST ROW, Left to Right—Somrek, Dick; Haumersen, Dick; Cross, Norris; Fredenhagen, Ted; Wright, George; Smith, Dick, (Capt.); Kouri, Ken; Benedetti, Al; Salasky, Bob; Wolgast, Frank; Tilden, Ted.

SECOND ROW, Left to Right—**Belding, Les** (Assistant Coach); Miller, Rus (Manager); McCoy, Gerald; Prescott, John; Evashenk, Al; Burt, Jack; Hoffman, Leo; Will, Jim; Sovereign, Bill; Kieserg, Ed; Kouri Don; Fenner, Don (Manager).

THIRD ROW, Left to Right—Kadayama, Mits; Wehrli, Mike; Lind, Jim; Sharin, Lee; Stelling, Harry; Theuer, Don; Meyer, Dick; Lukas, Bob; Patterson, Ken; Burch, Len; Heilman, Herb (Head Coach).

NOT IN PICTURE—Anderson, Lawrence; Frank, Glenn; Kuhn, Walter.

NIERSTHE

QUALITY FOODS

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1402-04 West Market Street

SOUTHERN ILLINOIS UNIVERSITY

FIRST ROW, Left to Right—Lovin, Jim; Sexton, Jim; Cosgrove, Bill; Colson, Morris; Sellman, Dick; Baysinger, George; Riggs, Don; Sawyer, George; Matthieu, Charles (Captain); Hughes, Joe; Kelly, Pat; Heinz, Charles.

MIDDLE ROW, Left to Right—Davis, Galen; Cross, Don; Johnson, Bob; Crouch, Charles; Malinsky, Bill; Etheridge, Bob; Corn, John; Tieron, J.; Littleford, Warren; Jones, Bertis.

TOP ROW, Left to Right—Martin, Glenn (Abe) (Head Coach); Beltz, George; Colburn, Bob; Gross, J. L.; Anderson, Willis; Spinson, Quentin; Jones, Robert (Bunker); Stephens, Jack; Ragsdale, Roy; Jones, Howard; Thompson, Bill; Patterozzi, Dante; Hodges, Harlan (Assistant Coach).

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Quality—Variety—Economy

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North Central College

PROBABLE LINE-UP

Left End—Al. Benedetti	180 lbs.	5 ft. 10	Naperville
Left Tackle—Skarin	198 lbs.	6 ft. 3	Lamont
Left Guard—Somrek	195 lbs.	5 ft. 7	Chicago
Center—Cross	202 lbs.	5 ft. 11	Bangor, Mich.
Right Guard—Haumersen	208 lbs.	5 ft. 10	Racine, Wis.
Right Tackle—Anderson	223 lbs.	6 ft. 3	Downers Grove
Right End and Captain—Smith	160 lbs.	5 ft. 11	Naperville
Quarter Back—Tilden	187 lbs.	5 ft. 11	Glen Ellyn
Left Half—Kouri	183 lbs.	6 ft.	Westmint
Right Half—Fredenhagen	177 lbs.	5 ft. 10	Naperville
Full Back—Wehrli	164 lbs.	5 ft. 10	Naperville

Coach—Herb Heilman.

Athletic Director—L. C. Belding.

Southern Illinois University

PROBABLE LINE-UP

Left End—Hughes, Joe	180 lbs.	6 ft. 2	West Frankfort
Capt., Left Tackle—Mathieu, Chas.	205 lbs.	6 ft. 2	Eldorado
Left Guard—Lovin, Jim	200 lbs.	5 ft. 11	Benton
Center—Cosgrove, Bill	190 lbs.	5 ft. 11	Benton
Right Guard—Ethridge, Bob	185 lbs.	5 ft. 11	Fairfield
Right Tackle—Corn, John	210 lbs.	6 ft. 1	Benton
Right End—Colburn, Bob	180 lbs.	6 ft. 1	Flora
Quarter Back—Malinsky, Bill	175 lbs.	6 ft.	Flora
Left Half—Seelman, Dick	180 lbs.	6 ft.	Flora
Right Half—Sawyer, Geo.	185 lbs.	5 ft. 11	Wood River
Full Back—Riggs, Don	200 lbs.	5 ft. 11	Fairfield

Coach—Glenn (Abe) Martin.

North Central	First	Second	Third	Fourth
Southern Illinois	First	Second	Third	Fourth

J. Howard Rose

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A Thanksgiving Day Prayer

Prepared by Harold R. Martin, D. D.

Minister Second Presbyterian Church, Bloomington, Ill.

Eternal God, our Father, we know that all things are Thine. The cattle on a thousand hills are Thine. The earth is the Lord's, and the fullness thereof. We know that apart from Thee we are nothing. We come before Thee in humility and confessing our sins. We beseech Thee, O Lord, that Thou wilt accept our praise, for Thou are glorious, and Thy works are those of love and blessing. We would pray for all nations of the world in these times that peace may be maintained. Let our nation find Thy way in true leadership. We would pray for the President of the United States, for our Congress, for all who have any authority in leadership and decision. Above all keep us humble and unselfish and Christian. We thank Thee for material blessings of crops and all prosperity. We would offer Thee the first fruits of Thy blessings. Bless our homes, our lives, our works that glorify Thee. Bless all churches who preach Thy Word, and let the Spirit of God be in the hearts of our people everywhere. We pray in the name of Jesus Christ, our Lord. Amen.

"Both riches and honor come of Thee, and Thou reignest over all; and in Thine hand is power and might; and in Thine hand it is to make great, and to give strength unto all. Now, therefore, our God, we thank Thee and praise Thy Glorious name." I. Chron. 29:12-13.

"Blessing, and glory, and wisdom and thanksgiving, and honor, and power and and might, be unto God forever and ever." Rev. 7:12.

God always honors the nation that exalts Him. He brings to nought the people that forsake Him. Germany is the classic example of such a nation in our times. It is a cardinal principle that when men forsake God they are in deepest trouble, and calamity will come. This may yet be proved among nations of the world in future days, as it has been demonstrated time and again in history.

We are classed as a Christian nation. That means that we as a vast majority have desired the way of Christ above other paths. It is our privilege to maintain such a standard. Praise and thanksgiving is one of the ways we show appreciation. We are not to neglect our prayers and songs of praise. We live in a most favored garden spot of these United States. God has been good to us. We know nothing of crop failures. We stand near the top in riches in agriculture. That means obligation and responsibility. Let no one forget today or any other day to thank God and to follow in the way of the Master.

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Bloomington, Illinois

Established 1891

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Everything for the Farm and Home

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Every Ear Germinated

We Produce and Process Standard Leading Hybrids

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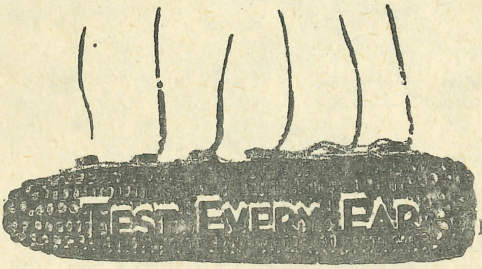
Reg. U. S. Pat. Off.



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Most Vigorous Seed
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For Longer Standing.

Stalks Uniform Size
For Larger Ears.

Healthier Plants
For Wide Leaves.

More Resistant to Drought, Heat, Diseases and Insects

Plant Our Quality 100 per cent Vigorous Hybrid Seed

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FARM MACHINES, TRUCK and REFRIGERATION

National Hybrid Corn Co **Normal, Ill.**

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Lester Pfister.
President

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Corn Bowl Game

and to

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The "Birthplace of Commercial Hybrids"

FUNK'S ★ G ★ HYBRIDS

"Consistently Good - -

YEAR AFTER YEAR"

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